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RESOUND NETWORKS PARTNERS WITH BLUE SKIES MUTUAL AID TO FUND COMMUNITY PROGRAMS

*Internet provider teams with local nonprofit to expand connectivity
while supporting families in need*

SEMINOLE, TX – July 14, 2025 – Resound Networks and Blue Skies Mutual Aid are proud to announce a groundbreaking community partnership that will expand high-speed internet access across Gaines County while generating vital funding for local families in need.

The partnership officially launches on **Friday, July 18th** at the Blue Skies Mutual Aid Groundbreaking celebration, featuring a ribbon cutting ceremony by the Seminole Chamber of Commerce at 11:45 AM at 104 SW Ave C in Seminole.

How the Partnership Works

Under this innovative community partnership, every new Resound customer who signs up through the program automatically generates \$150 for Blue Skies Mutual Aid – funding that directly supports essential community services for local families. Customers receive reliable high-speed internet service starting at \$55 per month, while Blue Skies receives sustainable funding to expand their vital community programs.

"We're excited to partner with Blue Skies because they share our commitment to serving communities that have often been overlooked," said Tyson Curtis, CEO at Resound Networks. "This partnership allows us to do what we do best – connect families to reliable internet – while supporting an organization that's making a real difference in people's lives."

Addressing Critical Community Needs

Blue Skies Mutual Aid serves residents across Gaines, Yoakum, Andrews, Terry, and Dawson counties, providing essential services including emergency food assistance, hygiene supplies, baby formula, medical equipment loans, and housing and employment support. The partnership addresses two critical needs in rural communities: reliable internet access and comprehensive support for families facing various challenges.

"Access to high-speed internet is no longer a luxury – it's essential for work, education, healthcare, and staying connected with family," said Jake Froese, Operations Director for Blue Skies Mutual Aid. "This partnership helps us expand our reach while ensuring more families in our community have the connectivity they need to thrive."

Community Impact Goals

The organizations have set an initial goal of connecting 100 new families to high-speed internet while generating \$15,000 for Blue Skies community programs. This funding will significantly expand the nonprofit's ability to serve local families through their comprehensive assistance programs, including emergency aid, medical equipment access, and employment support services.

About the July 18th Event

The partnership launches at Blue Skies Mutual Aid's groundbreaking celebration on Friday, July 18th at their office location (104 SW Ave C, Seminole, TX). The Seminole Chamber of Commerce will conduct a ribbon cutting ceremony at 11:45 AM, with a volunteer-organized bake sale running from 9 AM to 5 PM to raise additional funds for Blue Skies programs.

Community members are invited to attend the event, learn about the partnership, and sign up for internet service that supports local families. Resound representatives will be on-site to answer questions and provide information about available plans and installation services.

Resound's Blue Truck Promise

Resound Networks brings their signature Blue Truck Promise to the partnership, ensuring customers receive same-day service, professional installation, and support from real people who live and work in similar communities. The company has been expanding across rural America, currently serving over 400 communities across 7 states with coverage to more than 3 million homes.

"When residents see our blue trucks in Seminole, they'll know we're bringing more than just internet – we're bringing a commitment to the community," added Curtis. "This partnership with Blue Skies demonstrates that commitment in action."

How to Participate

Community members can participate in the partnership by:

- Visiting resoundnetworks.com/blue-skies to sign up online
- Calling Resound at (800) 806-1719 to speak with a local representative
- Attending the July 18th groundbreaking event for in-person sign up
- Referring friends and family to expand the program's community impact

About Resound Networks

Resound Networks exists to get people connected and keep them connected through both superior technology and genuine human relationships. Founded in Pampa, Texas, the company has expanded to serve over 400 communities across 7 states, with coverage to more than 3 million homes. Resound specializes in bringing reliable, high-speed internet to rural and underserved communities that have often been left behind by larger providers.

About Blue Skies Mutual Aid

Blue Skies Mutual Aid is a 501(c)(3) nonprofit organization serving residents across Gaines, Yoakum, Andrews, Terry, and Dawson counties. Through partnerships with local businesses and organizations, Blue Skies provides essential free programs including food assistance, medical equipment loans, housing support, and employment assistance. The organization is located at 104 SW Ave C, Seminole, TX, and is open weekdays from 8 AM to 5 PM.

This partnership represents Resound Networks' commitment to being "More than Internet. A Neighbor" while supporting Blue Skies Mutual Aid's mission to serve families throughout rural West Texas.